



Business Continuity & Disaster Recovery Season

Greetings!

Business Continuity (BC) is defined as the capability of the organization to continue delivery of products or services at acceptable predefined levels following a disruptive incident. (Source: ISO 22301:2012)



The disruptive events can be Mother Nature, loss of a key employee, a vindictive employee, a technology or mechanical failure, or a malware breach. Obviously, any and all of these can bring your business to a screeching halt.

It is critical to have a management plan in place for this kind of event. It all starts with a comprehensive assessment and a willingness to direct resources to a plan creation and implementation. We can help.

Business Continuity & Disaster Recovery Planning: The Basics

By Derek Slater, CSO

Good business continuity plans will keep your company up and running through interruptions of any kind: power failures, IT system crashes, natural disasters, supply chain problems and more.



Disaster recovery and business continuity planning are processes that help organizations prepare for disruptive

In This Issue

[This Month](#)

[The Basics- BC & DR](#)

[IT Assessment](#)

[Keystone Blog](#)

[Team Strengths](#)

[Join My Mailing List](#)



Disaster Recovery Planning

Waiting for a disaster to occur that affects your information technology systems is not the time to start planning your response. Your disaster recovery planning needs to be done well in advance, including documenting and communicating it to all the stakeholders.

Keystone prepares disaster recovery solutions to its clients that are intended to provide a comprehensive plan, ready to be used when needed. We include the following key elements:

1. A set of definitions- this is important because the document is usually

events-whether those events might include a hurricane or simply a power outage caused by a backhoe in the parking lot. [Read More](#)

FREE ASSESSMENT

Not really sure how secure your data is? You've heard all the talk, but really are not sure where to begin? We are willing to help you with that first step.



Every client is as different as their needs. We do not offer a "one solution fits all". We want to discuss your future business goals and your current needs. We want to assist you in getting on the right technology roadmap for your company.

For the next 30 days, we are offering this assessment to you for free. We have a limited number of time slots available, so please don't wait. SECURE your spot now!



Named 'Keystone' after the stone within an arch that holds the structure together, we're founded on the principle that it's our job to serve as the glue that holds critical business processes and support mechanisms in place, securing reliable, effective results.

I would enjoy the opportunity to discuss your IT business needs and how we might be able to assist your company!

Gene Whaley
Business Development
genew@keystonecorp.com
330.631.5344

maintained by the IT department, and some terms, such as "Active Data Systems", or "Reduced Performance", should be defined in a way that a business leader will understand.

[Read More](#)



We understand the critical role that our service desk team has in the success of your IT initiatives. With that understanding, we have identified inherent and natural talents that are critical within our engineers to be a part of the team.



And we utilize the "Strengths Finder" digital assessment to test for those strengths!

In this edition, we are introducing Jason Newell or "Potsie" as we call him in the office. His strengths are Individualization, Strategic, Relator, Input, and Developer. [Read More](#)