



## Mobile Collaboration!

Greetings!

The BYOD phenomenon has been a significant factor in shaping the boundaries of the new mobile and collaborative workplace. People are more mobile now than they ever were before. Workers now own and control a large part of their own connective infrastructure, and they are using it to give themselves unprecedented



control over how, when and where they get their jobs done. In doing so, they intensify the challenge of coordinating their interactions with the counterparties and collaborators they still have to work with.

Mobile Collaboration is a necessity to support the needs of the increasingly mobile workforce. Despite the inevitable concerns about security and manageability, the success of tools like Apple iMessage, Skype and WhatsApp tells us that users want to communicate quickly, easily and conveniently when they need to and on whatever device they are using at the time of communication. They also want the same level of convenient communication with their business colleagues that they have in their personal lives.

Mobile Collaboration apps are making it easier for people to interact with internal and external colleagues and partners on any device, without barriers. Messaging Gets Priority over Email. The fact that messaging is the most direct way to reach someone has implications. Today, most knowledgeable workers bypass email when they need to reach someone. Over time, Mobile Collaboration represents the most significant shift away from traditional email in the workplace.

## Three Ways to Fuel Collaboration in Your

### In This Issue

[Mobile Collaboration](#)  
[Best Free apps for Efficiency](#)  
[IT Assessment](#)  
[Keystone Blog](#)  
[Team Strengths](#)  
[The Keystone Difference](#)

Join My Mailing List



### Skype For Business- Can it Help My Organization?

Microsoft's Skype for Business is a powerful collaboration tool, and provides many benefits for small to medium sized business (or even large organizations). In this presentation, we show you what Skype for Business is, why you should consider it, and display the most useful features. Our goal is to provide you with some information that may be helpful when you want to improve the capabilities, effectiveness, and collaboration of your organization.

In this presentation, you will learn that Skype for Business:

# Business

By MIKE GOODENOUGH

Holistic planning plays an integral role in finding success with collaboration in business settings. Browse a few studies and you'll find that plenty of companies are using social, mobile and video tools to bolster collaboration in the enterprise, but you'll also see an overarching theme that technology alone is not enough to transform the way an organization operates. Instead, cutting-edge solutions must be tightly integrated into everyday processes and procedures so that collaboration is embedded into end-user operations. [Read More](#)



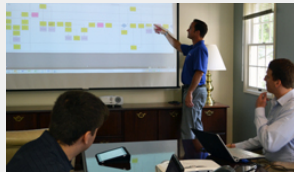
- Allows you to instant message inside and outside the organizational walls
- Is a hosted VOIP phone system
- Can replace your voice conference lines, Webex, and GoToMeeting accounts
- Provides chat, voice, or video communications

Read more and watch the training here: [Watch](#).



## FREE ASSESSMENT

Not really sure how secure your data is? You've heard all the talk, but really are not sure where to begin? We are willing to help you with that first step.



Every client is as different as their needs. We do not offer a "one solution fits all". We want to discuss your future business goals and along with your current needs. We want to assist you in getting on the right technology roadmap for your company.

For the next 30 days, we are offering this assessment to you for free. We have a limited number of time slots available, so please don't wait. SECURE your spot now!

We understand the critical role that our service desk team has in the success of your IT initiatives. With that understanding, we have identified inherent and natural

talents that are critical within our engineers to be a part of the team.



And we utilize the "Strengths Finder" digital assessment to test for those strengths!

In this edition, we are introducing Justin James or "JJ" as we call him in the office. His strengths are Strategic, Achiever, Input, Learner, and Includer.

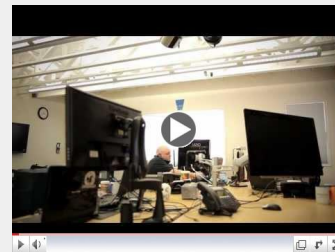
[Read More](#)



Named 'Keystone' after the stone within an arch that holds the structure together, we're founded on the principle that it's our job to serve as the glue that holds critical business processes and support mechanisms in place, securing reliable, effective results.

I would enjoy the opportunity to discuss your IT business needs and how we might be able to assist your company!

**Gene Whaley**  
**Business Development**  
[genew@keystonecorp.com](mailto:genew@keystonecorp.com)  
330.631.5344



The Keystone Difference

